

Category	Other Document Type
Title	Church of Scientology Public Service Campaign offers ‘Instant Help’
Source	“PR Newswire”
Author	Linda Simmons Hight
Date	January 12th, 1994

Contents:

The Church of Scientology has launched a series of unique public service announcements (PSAs) that inform and entertain - and can help a person right on the spot.

The PSAs use quotes from author and humanitarian L. Ron Hubbard to convey positive messages that can be used by people of all ages to improve their lives. They don’t warn against AIDS, drugs or crime and they don’t attempt to shock. They just help.

Scientology, the fast-growing religion that is more well-known than ever in the wake of a landmark IRS decision granting full tax-exemption, is airing three different announcements, according to Leisa Goodman, Church of Scientology International’s public relations director.

“Each of these public service announcements is designed to improve communication and understanding,” said Goodman. “One of the most fundamental principles of Scientology is that increasing communication is the first step in resolving problems of the individual, the family and the world.

“On a very wide scale people have been subjected to constant undermining of their natural belief that sincerity, human decency and a life of honesty and service to others are virtues,” Goodman said. “Each of these new public service announcements gives a single and specific message that can be applied to improve communication and restore these qualities.”

The Church of Scientology conceives, directs and produces all of its community service productions in-house. The new 30-second and 60-second spots follow a highly successful “Trust” public service announcement produced by the church last year as a “New Year’s message to the peoples of Earth.”

That announcement featured people of 18 different nationalities saying “trust” in their native tongue. The ad quoted Scientology founder L. Ron Hubbard’s words, “On the day when we can fully trust each other, there will be peace on Earth.” It continues to air daily across the United States.

Contact: Linda Simmons Hight, media relations director, Church of Scientology International, 213-953-3350.

Category	Other Document Type
Title	Church of Scientology: Radiation Test Subjects not only Victims of secret Tests
Source	“PR Newswire”
Author	Alex Jones
Date	January 18th, 1994

Contents:

The Church of Scientology issued the following:

While the Clinton administration wrestles with the possibility of paying reparations to the unsuspecting subjects of U.S. government radiation tests, one group has warned that the governments must also consider thousands of potential other victims harmed by secret chemical and biological warfare (CBW) tests conducted in major American cities.

Officials of the Church of Scientology, which garnered national attention in the 1980s, with a series of shocking exposes about secret chemical/biological tests conducted in major U.S. cities by the Army and CIA, are urging that all citizens harmed by secret tests should be included in any settlement.

In a letter to the House Subcommittee on Energy and Power, Church official Sylvia Stanard, warned that any legislation to make reparations to victims of radiation experiments must include victims of other secret tests conducted by the U.S. government agencies.

“Possibly hundreds of such chemical and biological warfare tests were conducted in several major American cities including Washington, D.C., New York, San Francisco and others,” Ms. Stanard said in her letter. “Many of these tests, done primarily by the U.S. Army and the CIA, involved harmful chemical and biological agents such as potentially deadly whooping cough virus and the highly toxic herbicide 245-T which has been linked to miscarriages in both Britain and the U.S.

“In one episode a dramatic rise in whooping cough cases, including twelve infant deaths, followed a CIA CBW test where whooping cough virus was released in the atmosphere in Florida,” she explained. “Other experiments,” she pointed out, “have left U.S. servicemen with severe after effects such as hallucinations and birth defects in their offspring.”

As with the secret radiation tests, the extensive CBW tests conducted by the U.S. Army and CIA were fueled by Cold War concerns of the Soviet Union launching a chemical or biological attack against the U.S.

Contact: Alex Jones of the Church of Scientology International, 202-543-6404.

Category	Other Document Type
Title	Church of Scientology calls for Criminal Prosecution of ‘Clinical Killers’
Source	“PR Newswire”
Author	Alex Jones
Date	January 25th, 1994

Contents:

The Church of Scientology issued the following:

The Church of Scientology which used the Freedom of Information Act in the ‘70s and ‘80s to produce a series of shocking exposes on secret government chemical and biological warfare (CBW) tests, has called for criminal prosecution of federal researchers responsible for the death and disabling of American citizens.

In a letter to Senator John Glenn, who is holding hearings on federal radiation testing, church official Sylvia Stanard pointed out that many of the CBW tests included releasing dangerous substances such as whooping cough bacteria and yellow-fever-infected mosquitoes on major population centers. According to Stanard, at least some of the tests resulted in fatalities.

“Those responsible for the deaths of victims are just as guilty as if they had cut their targets down with assault weapons,” she charged in her letter to Senator Glenn.

“While most of the media and government attention to date has focused on the extent and impact of radiation testing and of possible reparations to its victims,” Ms. Stanard continued, “it is absolutely vital that both the U.S. Congress and the Executive Branch explore the possibility of criminal prosecutions against those researchers who knowingly endangered and prematurely ended the lives of innocent American citizens.

“If this country is to stand for anything approaching justice and righteousness, this must be done,” she contended. “Americans have been shocked by seeing a dark side of their country. Their faith would only be restored by naming and taking appropriate action – including criminal prosecution - against those people responsible for pulling the clinical trigger against their fellow citizens.”

The Church of Scientology, founded in the ‘50s by writer and philosopher L. Ron Hubbard, has over 8 million members worldwide. It has initiated numerous social and governmental reform programs including its call in the 1980s for an end to production of chemical and biological weapons.

Contact: Alex Jones of the Church of Scientology, 202-543-6404.

Category	Other Document Type
Title	Church of Scientology International President calls for Churches to continue Aid to Victims of Earthquake
Source	“PR Newswire”
Author	Linda Simmons Hight
Date	January 26th, 1994

Contents:

The President of the Church of Scientology International has called for continued involvement from the religious community in addressing both the physical and spiritual needs of victims recovering from the earthquake.

The Rev. Heber C. Jentzsch said today that “It has long been the role of religion to help people get back on their feet. Scientology’s founder, L. Ron Hubbard, said that “A being is only as valuable as he can serve others.” In this spirit, we urge all religious groups to be fully involved in providing physical and spiritual assistance to the people of Los Angeles.”

The Rev. Jentzsch outlined the activities of the Church of Scientology and its Volunteer Minister Corps, whose members have worked around the clock to give aid to people who lost their homes during the earthquake.

Since sunrise last Monday, in the San Fernando Valley and in Hollywood, the Scientologists have distributed blankets donated by Kirstie Alley and Priscilla Presley, diapers and baby food donated by John Travolta and Kelly Preston, bottled water, clothing, food and milk donated by other Scientology parishioners and businesses.

Actress Nancy Cartwright, the voice of Bart Simpson, entertained several hundred children and their families in three different Valley parks. A flamenco dance troupe and a Latin band performed throughout the week for those living in the parks and shelters.

Spanish-speaking physicians who are members of the Church set up medical assistance units in Reseda and Winnetka parks near the epicenter, and have examined and treated ill infants and children.

Ministerial assistance has been given to victims too frightened to return to their homes, even when dwellings were determined by inspectors to be safe. Volunteer ministers gave more than 700 trauma and stress assists (an action to help a person recover more rapidly from accidents, mild illness or upsets), helping adults and children suffering from the results of the quake.

After receiving the assistance of the Scientology ministers, more than 100 families returned to their homes to begin the cleanup and rebuilding.

Scientology ministers also served on the mayor's "reassurance teams." Volunteers helped establish relief lines and streamline the administrative processes at FEMA centers; helped the Red Cross load trucks with donated supplies; and set up distribution lines in the parks to assist companies when they brought goods for the displaced residents.

For more information on relief efforts, contact the Community Outreach Program of the Church of Scientology of Los Angeles at 213-666- 6228.

Contact: Linda Simmons of the Church of Scientology, 213-953-3350.

Category	Other Document Type
Title	Important First Amendment Victory for Religious Freedom won in Scientology Case, Church says
Source	“PR Newswire”
Author	Linda Simmons Hight
Date	February 3rd, 1994

Contents:

The New York State Supreme Court in Suffolk County, Long Island, yesterday handed down an important victory for religious freedom when it dismissed a \$10 million damages suit against the Long Island Church of Scientology, according to the Church.

Justice Lester E. Gerard ruled that the Church of Scientology enjoys First Amendment immunity from the complaint, filed by a Suffolk County woman in 1987, because “auditing,” or pastoral counseling, is “a central practice of the religion of Scientology. “

“The complaint must be dismissed because it violates the First Amendment’s guarantee to religious freedom in that the defendants constitute a bona fide religious sect and that auditing is part of their religious practices and beliefs,” the court order stated.

Scrivano, who filed the complaint, had claimed infliction of emotional distress from her brief participation in Dianetics auditing in early 1987.

Church counsel Michael Lee Hertzberg said, “This decision is an important recognition that the courts must refrain from evaluating religious beliefs and practices so as to guarantee the Constitutional protections of freedom of religion.”

Contact: Linda Simmons, 213-953-3350, or Michael Lee Hertzberg, 212-254-1111, both of the Church of Scientology.

Category	Other Document Type
Title	Running against all Odds: Doctors said he would die, but Gaines is running the L. A. Marathon
Source	“PR Newswire”
Author	Sharyn Runyon
Date	February 4th, 1994

Contents:

The Church of Scientology issued the following:

Doctors predicted Bruce Gaines would die within a year, but he is continuing to defy all odds when he runs in this Sunday’s Long Beach Marathon.

In 1987, Gaines underwent triple by-pass heart surgery and later that year suffered a heart attack. His UCLA medical records show that he had only a 1 percent chance of living more than a year. But now, seven years later, he is crossing finish lines as part of the Dianetics Running Team - a winner against all odds.

Runners of the Dianetics Team apply the principles contained in L. Ron Hubbard’s best-selling self-help book to improve their performance. It is this book which got Gaines running again. With the finish line of life not even a sprint away, he turned to Dianetics.

“For me,” says Gaines, “Dianetics was the difference between life and death.”

“Besides the physical miracle,” he adds, “Dianetics helped boost my self confidence in ways I never expected.”

Some boost. He lived and now he’s finishing marathons across the country including the New York Marathon, and he’ll be racing in the LA Marathon this March. This is Gaines’ fifth marathon since his surgery.

The Dianetics Team was the winning corporate team in last year’s LA Marathon and will have 35 runners going for the top corporate team medals again this March.

Contact: Sharyn Runyon of the Church of Scientology, 213-953-3292, for the Dianetics Team.

Category	Other Document Type
Title	\$ 2.5 Million Tax Payment arrives for County Coiffers Lawsuits dismissed, reports Church of Scientology
Source	“PR Newswire”
Author	Richard Haworth
Date	February 17th, 1994

Contents:

The Church of Scientology issued the following:

The Church of Scientology delivered \$2.5 million to Pinellas County Tax Collector Fred Petty. This represents payment of the entire settlement figure determined through Church initiated mediation with Pinellas Property Appraiser Joe Smith.

Shortly thereafter, Pinellas Circuit Court Judge Philip A. Federico entered a court order ending litigation between the Church and the property appraiser’s office.

“We are happy that we have been able to finally resolve the property tax matter and have this money from the Church available to the county,” said attorney Paul B. Johnson, lead counsel for the Church in Clearwater. “This money represents the Church’s fair share under Florida law. My client is now being treated like any other Church in the county, which has been our position for all these years,” said Johnson.

“With the IRS recognition last fall and, now, the settlement with Pinellas County, we can turn our attention to the real task of the Church, providing Dianetics and Scientology counseling and training to the increasing numbers of people who are asking for it,” said Richard Haworth, spokesman for the Church in Clearwater.

“We can now assist community groups with their projects and turn more of our time and attention to helping with the various downtown improvement activities,” said Haworth, citing the Church’s plans to build a 2,500-seat auditorium which will be available to other groups for a large part of the year.

“We believe in the future of the downtown and Clearwater as a whole and now, more than ever, we can play an active part in making that dream come true,” concluded Haworth.

Contact: Richard Haworth of the Church of Scientology, 813-443-3748 or, fax, 813-442-0375.

Category	Other Document Type
Title	Church of Scientology calls for the Release of Human Testing Files by the Federal Government
Source	“PR Newswire”
Author	Sylvia Stanard
Date	March 4th, 1994

Contents:

The Church of Scientology International called for the release of all human testing files by the Federal government, today at a National Press Club panel discussion entitled “Human Testing by the Government.”

At the NPC panel, attended by Sen. John Glenn (D-OH) and other leading authorities on human testing, Sylvia Stanard, director, Office of Public Affairs, Church of Scientology International, also recommended that the government:

- identify and locate victims to do medical follow-up and to determine any damages,
- initiate a criminal investigation and prosecution of those who initiated and conducted tests where American citizens were knowingly harmed,
- pass clear, powerful legislation to prevent these types of testing from reoccurring.

“When Congress adjusts the focus knob on its investigation microscope, and includes CBW testing in their inquiries, they will find that between the late 40’s and mid-70’s, the U.S. government conducted extensive chemical and biological warfare experiments on unsuspecting American citizens,” said Stanard.

Stanard said that her office recently received a letter from the Department of Defense indicating that there is no directory of reports on chemical or biological warfare tests conducted by the Army. The letter also indicated that the documents that currently exist are classified and not available to the public.

The Church’s Office of Public Affairs has obtained over the last twenty years, through FOIA requests, an extensive catalog of previously classified government files on radiation, chemical and biological testing on willing and unsuspecting subjects.

“In ten days, Secretary O’Leary will release a report on what types of human radiation tests are currently being conducted at DOE. The DOD and CIA should do the same for CBW testing,” Stanard concluded.

Contact: Sylvia Stanard of the Church of Scientology, 202-543-6404, or Tyler Gronbach of Bain & Associates, 703-549-9592.

Category	Other Document Type
Title	Church of Scientology charges that Eli Lilly retaliated against it for exposing Prozac Horrors Federal Judge sends Case to Trial
Source	“PR Newswire”
Author	Kurt Weiland
Date	March 24th, 1994

Contents:

The following was released today by the Church of Scientology International:

A Federal District Judge ordered that a suit brought by the Church of Scientology International against Eli Lilly and Co., J. Walter Thompson, Hill and Knowlton, and its parent company WPP go to trial. The suit seeks in excess of \$ 40 million in damages, charging that as an act of vengeance, Eli Lilly caused PR firm Hill & Knowlton to breach its contract with the Church.

In his ruling, Judge Stanley Sporkin quotes from secret documents which had been under seal in this case. The quoted portions reveal some of the dark side of backroom corporate double-dealing. Behind the scenes, Eli Lilly used economic pressure and threats against Hill and Knowlton’s parent corporation, WPP Group PLC, and J. Walter Thompson, another WPP Group subsidiary, to force the contract breach.

The conflict arose following the Church’s public exposure of the many deaths and acts of violence linked to Eli Lilly’s antidepressant drug Prozac. Rather than examining the complaints people had about the drug, Lilly targeted the Church. As the Court noted, “One JWT official characterized Lilly’s feelings about CSI as: ‘it will be all out war and anyone associating with the enemy CSI will be dealt with accordingly.’”

A Hill & Knowlton document, quoted by the Court, shows that the company initially resisted Lilly’s threats: “no client ever invested more to justify representation by Hill & Knowlton. This we believe is the compelling reason it would professionally be unconscionable to desert them now over a non-germane issue involving a non-client of this firm.”

In a memo to WPP chairman Martin Sorrell, also quoted by the Court, Hill & Knowlton’s former chairman characterized Lilly’s campaign as “client blackmail.” However, in what now appears to have been a tragic and perhaps historic PR blunder, H&K buckled under the pressure and abandoned the Church just days after a savage Time magazine cover article appeared on Scientology.

The ruling also quotes from previously undisclosed H&K documents that show Hill & Knowlton secretly prepared confidential information gained from their representation of the Church for the benefit of another client. According to the Judge, “there is...evidence that CSI’s trust in H&K was not well-placed” and “that H&K betrayed this trust by

compromising its representation of CSI for the benefit of WPP's bottom line, and by giving advice to others to be specifically used against CSI's interests."

President of the Church of Scientology International, Rev. Heber C. Jentsch, said "The Church saw people dying because of Prozac. Lilly should have reassessed the drug. Instead, they declared war on the messenger and anyone associated with him. They callously shrugged off the victims of their killer drug Prozac." Reverend Jentsch praised the ruling, saying "The facts about Prozac and the activities of Eli Lilly demand exposure. And what has been made public so far with this ruling is just the tip of the iceberg."

The case is scheduled for trial on June 13, 1994, in the Washington, D.C., District Court.

Contact: Kurt Weiland of Church of Scientology International, 213-953-3350.

Category	Other Document Type
Title	Group attacks German Discrimination in Capitol Hill Newspaper
Source	“PR Newswire”
Author	Alex Jones
Date	April 20th, 1994

Contents:

The Church of Scientology International said it has launched a series of 20 full-page appeals seeking a halt to neo-Nazi extremist violence in Germany. The messages are running in the Capitol Hill newspaper Roll Call.

Readers are asked to write President Clinton to urge him to take strong steps to stop hatred and discrimination against religious and ethnic minorities in Germany.

The first issue, titled “Stop the Hatred in Germany - Don’t Let History Repeat Itself,” appeared last Monday and chronicled instances of neo-Nazi extremism against minority religions and ethnic groups in Germany, including members of the religion of Scientology.

“Germany is reunited,” the text reads. “But though it has tried to overcome the legacy of its own dark past, the new Germany in many ways signals a reawakening of the Germany of the 1930s and 40s. Neo-Nazi extremism is again on the rise.”

Media coverage of recent beatings, burnings and murders has left the impression that they are being committed only by “fringe groups of shaven-headed neo-Nazi youth. But this is not the case,” the message states.

Germany’s leading novelist and essayist Gunter Grass says that skinheads on the streets are not the real problem. “The most dangerous thing is we have skins in the government,” Grass told the International Herald Tribune. “They are nicely dressed with beautiful hair, educated. They speak well. But they think the same way as the young kids who shave their heads and carry swastikas and demonstrate. They encourage these ideas and these brutal actions.”

German Scientologists have complained to Chancellor Helmut Kohl about serious instances of hatred and discrimination, and urged him to uphold the protections afforded all religions by the German Constitution.

“There is urgency for someone to act,” the appeal reads, “for it is not just Scientologists who are at risk, but members of any ‘non-German’ minority who can be trampled under neo-Nazi boots.”

The purpose of the Scientologists' campaign in Roll Call is to present information on the subject of hate and propaganda in Germany - yesterday and today - to prevent history from repeating itself.

Several entertainers including Chick Corea, B.B. King and Bill Cosby have registered formal complaints with the German government over discrimination against Scientologists. Several U.S. Representatives have also issued written protests to German officials.

The Helsinki Commission and the U.S. State Department have also noted the German discrimination problem against Scientologists in official reports.

Contact: Alex Jones of Church of Scientology International, 202-543-6404.

Category	Other Document Type
Title	Group announces Series of Events targeting Youth Violence
Source	“PR Newswire”
Author	Alex Jones
Date	April 20th, 1994

Contents:

During the week of April 25- May 1, The Church of Scientology is coordinating a series of events for youths around the country in observance of “Let’s Stop Kids Killing Kids” (L.S.K.K.K.) week, the Church announced. These events will focus on the link between drug abuse and violence among youth.

L.S.K.K.K. is an 84-group coalition coordinated by FOX and CBS television networks to reduce violence among youth. Aside from the Church of Scientology, coalition members include other organizations such as Boys and Girls Clubs of America, the NAACP and the Children’s Defense Fund.

During many Church events, participating youth will take a “Drug-Free Marshals” pledge to remain drug-free and actively encourage their peers to do the same. The events are done in cooperation with local organizations, schools and law enforcement officials, and will be held in cities across the country.

Events calendar:

April 25 - May 1 - Portland, Ore. - A series of Drug-Free Marshals swearing-in ceremonies will be held in cooperation with local community organizations and government officials. On Sunday, May 1, a special service focusing on ways to peacefully resolve conflicts will be held.

April 25, 10:30 a.m. - New York - Drug-Free Marshals will swear-in schoolchildren in cooperation with decorated police officer Kevin Jett and the Mayor’s Office on Drug Abuse Policy.

April 25 - Cobb County, Ga. - The Drug-Free Marshals will kick-off with a school essay contest discussing how drug-free living encourages peaceful resolution of conflicts and helps avoid violence spawned by drug abuse.

April 27, 10 a.m. - Washington - The Drug-Free Marshals will hold a swearing-in at Birney Elementary School in cooperation with the D.C. Police Department.

April 29 - Los Angeles - On the second anniversary of the L.A. riots and in coordination with the release of AMP Records’ “Out of the Ashes” rap album, Drug-Free Marshals

will host a special event highlighting the need for a drug-free existence and community cooperation.

April 30, 2-4 p.m. - Boston - The Church of Scientology of Boston will hold an anti-violence rally near the Chez Vous Roller Rink, where seven children were recently injured during a random shooting by teen-agers. Copies of the book, "The Way to Happiness," which details a modern-day, non-religious moral code, will be given out.

Contact: Alex Jones of the Church of Scientology, 202-543-6404.

Category	Other Document Type
Title	Church of Scientology says other Testing Victims deserve Compensation
Source	“PR Newswire”
Author	Sylvia Stanard
Date	June 10th, 1994

Contents:

While the Clinton administration has just announced support of legislation compensating those suffering from “Gulf War Syndrome,” other U.S. citizens continue to suffer from the effects of similar testing by the U.S. government, according to the Church of Scientology. Some Gulf War veterans now suffer side effects such as muscle pain, fatigue, memory loss, rashes, heart/respiratory problems and tumors. These effects may have resulted from inadequately tested vaccines prescribed to the hundreds of thousands of soldiers immediately prior to and during the Gulf War.

According to Scientology spokesperson Sylvia Stanard, the Gulf War Syndrome victims are not alone. Thousands of unsuspecting U.S. citizens inadvertently took part in chemical and biological warfare tests during the Cold War, almost always without their consent and with virtually no understanding of the possible side effects that resulted. Because testing was shrouded in secrecy, records have been extremely difficult to obtain.

Persistent efforts by the church and other organizations, through the Freedom of Information Act (FOIA) requests and legislative efforts have yielded disturbing information on Cold War tests from the 1940s-70s.

The subject of Cold War testing was also viewed in a recent Senate Veteran’s Affairs Committee Hearing chaired by Sen. Jay Rockefeller (D-W.Va.). On the issue of government accountability, Rockefeller stated that “We’d like to think that these kinds of abuses are a thing of the past, but the legacy continues.”

The Church of Scientology, a longtime advocate of FOIA and government accountability for its actions, is calling for legislation to ensure that protection from government testing without consent, and compensation for past tests, includes other victims as well.

Contact: Sylvia Stanard of the Church of Scientology, 202-543-6404.

Category	Other Document Type
Title	Church of Scientology: Eli Lilly and Hill and Knowlton Firms Trial to begin today
Source	“PR Newswire”
Author	Kurt Weiland
Date	June 13th, 1994

Contents:

The Church of Scientology International issued the following:

An unusual multimillion dollar case against the drug firm Eli Lilly, public relations firm Hill and Knowlton, advertising firm J. Walter Thompson, and its parent company WPP begins today.

The suit was brought by the Church of Scientology seeking in excess of \$ 40 million in damages, charging that as an act of vengeance, Eli Lilly tried to silence the Church of Scientology’s public advocacy campaign about the dangers of Prozac by maliciously and vengefully causing Hill and Knowlton to breach its contract with the Church.

In a March ruling, the judge quoted from confidential documents which had been under seal. The quoted portions reveal some dark side backroom corporate double-dealing by the defendants and threats against Hill and Knowlton’s parent corporation, WPP Group PC, and J. Walter Thompson, another WPP Group subsidiary which handled \$ 4 million of Lilly advertising per year, to force the contract breach.

The case also focuses on business ethics and the fiduciary duty of PR firms because, the Church said, for almost a year Hill and Knowlton deceptively concealed from the Church an August 1990 plan among defendants to terminate the Church account.

The conflict arose, the Church said, following the Church’s public exposure of the many deaths and acts of violence linked to Eli Lilly’s anti-depressant drug Prozac. Rather than examining the complaints raised by victims and their relatives about the drug, and rather than ventilating all data concerning it, Lilly targeted the Church for revenge. As the court noted, “(o)ne JWT official characterized Lilly’s feelings about CSI as: ‘it will be all out war and anyone associating with the enemy (CSI) will be dealt with accordingly.’”

A Hill and Knowlton document, quoted by the court, shows that the company initially resisted Lilly’s threats: “no client ever invested more to justify representation by Hill and Knowlton. This we believe is the compelling reason it would professionally be unconscionable to desert them now over a non-germane issue involving a non-client of this firm.”

The court also commented in its ruling, “H&K betrayed this (the Church’s) trust by compromising its representation of CSI for the benefit of WPP’s bottom line, and by giving advice to others to be specifically used against CSI’s interests.”

The trial will feature testimony from some of the biggest names in advertising, public relations, and in the pharmaceutical industries.

President of the Church of Scientology International, the Rev. Heber C. Jentzsch, said, “The Church saw people dying because of Prozac. Lilly should have reassessed the drug. Instead, they declared war on the messenger and anyone associated with him. The facts about Prozac and the activities of Eli Lilly demand exposure. This trial will set a precedent concerning acceptable business ethics in the public relations field, and whether a multi-billion dollar company can use improper financial pressure to attack freedom of expression.”

Oral argument is likely to start Tuesday afternoon (June 14).

Contact: Kurt Weiland of the Church of Scientology International, 202-543-6404.

Category	Other Document Type
Title	Delegation of Jewish Scientologists visit Germany, Washington Group to meet German, U. S. Gov't Officials regarding Religious Discrimination
Source	"PR Newswire"
Author	Tyler Gronbach
Date	June 24th, 1994

Contents:

The Church of Scientology issued the following:

[...] discrimination, a group of Jewish Scientologists will stop in Washington to meet with U.S. leaders regarding their findings.

The group members, all of whom had family or relatives suffer or perish in the Holocaust, were sent by the Church of Scientology to Germany with several objectives. The first is the delivery of a petition addressed to German Chancellor Helmut Kohl regarding what has become a worsening environment of institutionalized discrimination.

As incidents of hate crimes in that country have increased, so have attacks on German citizens who are members of the Church of Scientology in Germany. In many cases, these attacks have resulted not only in financial hardship and public humiliation for German members of that religion, but also in personal injury and property destruction as well.

In a similar case involving a U.S. citizen, also a Scientologist, jazz artist Chick Corea was denied the opportunity to perform in a previously scheduled appearance because of his religious background. German government officials responding to U.S. government and other official inquiries regarding the matter confirmed that they had acted because of Corea's affiliation with Scientology.

Prior to departing on their mission, the group participated in a Los Angeles event for artists and others to sign the petition. They were joined by celebrities Isaac Hayes, Kirstie Alley, Anne Archer, Julia Migenes, Billy Sheehan and others in the signing ceremony. The petition includes a pledge of solidarity by these artists in support of artistic freedom.

It also directly addresses Kohl, demanding a formal apology by the German government to Corea and others who have suffered as a result of officially sanctioned religious discrimination by the German government.

While in Germany, the group of Jewish Scientologists will also be listening to first-hand accounts of discrimination from German religious and ethnic minorities, including Scientologists. Group members will also investigate the parallels between the discrimination currently suffered by German religious and ethnic minorities and the pre-war Nazi propaganda leveled against the Jews by the Hitler regime.

Meetings will also be held with Jewish and other religious leaders, as well as wimembers of the delegation will visit Washington on June 27 and 28 to meet with U.S. government officials and legislators, members of human rights organizations and the media to discuss their experience and the results of their efforts.

Contact: Tyler Gronbach for the Church of Scientology, 703-549-9592.

Category	Other Document Type
Title	Police Boys & Girls Clubs and Drug-free Marshals open Precincts to help make D. C. Drug-free
Source	“PR Newswire”
Author	Tyler Gronbach
Date	July 7th, 1994

Contents:

Local children, representatives from Mayor Kelly’s office, the D.C. Police Force, Metropolitan Police Boys and Girls Clubs, and the Washington chapter of the Church of Scientology’s Drug-Free Marshals (DFM) program officially opened four neighborhood DFM precincts to educate children about the dangers of drugs during this summer, the Church announced.

These precincts will encourage children to take part in summer activity that is not only instructional, but more importantly, fun. Through the use of games and activities children will learn the importance of being drug-free and encouraging others to do the same. During the summer, participants will be sworn in as Drug-Free Marshals and will be asked to file weekly reports on how they are helping to make Washington drug-free.

“With many area schools cutting back funding for their anti-drug programs next year, a desperate need exists for children to continue to be educated about the dangers of drugs,” said Alex Jones, assistant director, D.C. chapter, Drug-Free Marshals. “The most effective way to reach kids is to reach them where they gather to play, and with the cooperation of the Police Boys and Girls Clubs, these precincts will do just that.”

Since August 1993 the Drug-Free Marshals Program of Washington has sworn in hundreds of children as official Drug-Free Marshals. This summer program expects to reach hundreds more children by the end of August of this year.

The Drug-Free Marshals is a national anti-drug awareness campaign run by the Church of Scientology in coordination with law enforcement professionals and local community organizations and churches.

For more information about the Washington chapter of the Drug-Free Marshals contact Pat Jones, director, Drug-Free Marshals, 202-797-1159.

Contact: Tyler Gronbach or Kelly Seacrist for the Church of Scientology, 703-549-9592.

Category	Other Document Type
Title	Second Clearwater Freedom arrives in Tampa Bay
Source	“PR Newswire”
Author	Beth Akiyama
Date	July 11th, 1994

Contents:

Residents and visitors to the Tampa Bay area are receiving a new publication this week - the summer issue of a special Clearwater version of the Church of Scientology’s publication, FREEDOM.

The publication is the newest addition to FREEDOM’s family of magazines and newspapers has been specially created for the Tampa Bay area to inform residents and visitors of Church activities and other news of significance to the community. Clearwater is the home of the Church of Scientology Flag Service Organization, one of the religion’s largest facilities and attracts thousands of Scientologists to the area each year.

The voice of the Church since 1968, FREEDOM has become widely recognized as one of the foremost voices for the rights of the individual. Currently, FREEDOM publishes national editions in the United States, the United Kingdom, France, Germany, Italy, Switzerland and now Clearwater.

Over the years FREEDOM has earned a reputation for tackling tough stories. In this year’s communications contest held by the National Federation of Press Women, FREEDOM was a national winner in the news reporting category.

Clearwater’s newest FREEDOM includes eight full-color pages of the Church’s ongoing anti-drug efforts, its volunteer campaign and a special feature on Tampa Bay’s foremost female long-distance runner, Church parishioner Judy Mercon.

The issue also continues FREEDOM’s investigative series into the St. Petersburg Times, with a feature story on bias and discrimination directed at female and African-American employees at the Times.

“The Clearwater FREEDOM enables us to effectively tell the community about important issues affecting everyone,” said the Rev. Mary Story, vice president of the Church of Scientology Flag Service Organization, the Church’s international ministerial counseling and training center in Clearwater. “It is also a way of getting out the news of the good things Scientologists are doing in the community.”

The paper includes a 28-page supplement titled, “ Scientology in Clearwater:

Improving Life in a Troubled World,” which answers such questions as “What does the word Scientology mean?”, “What can Scientology do for the individual?”, “Is Scientology a religion?”, “What do Scientologists believe?” and “What is Dianetics and how does it relate to Scientology?” It contains photos and success stories of Scientologists such as John Travolta and Kelly President, Chick Corea and Maxine Nightingdale.

“Judging from the responses the Clearwater FREEDOM is a welcome addition to the Tampa Bay community,” said Story. “We’re extremely pleased with all of the support we have received and look forward to providing many more issues of the Clearwater FREEDOM.”

Contact: Beth Akiyama for the Church of Scientology, 813-443-3748.

Category	Other Document Type
Title	Capitol Hill Volunteers Battle Illiteracy
Source	“PR Newswire”
Author	Wendy Beccaccini
Date	July 22nd, 1994

Contents:

According to a 1993 report from the National Center of Education Statistics, the national high school dropout rate is a staggering 36 percent. Statistics from the Washington, D.C., school system show that even those who do graduate are in trouble, achieving a cumulative grade point average of only 1.8 on a 4-point scale.

A group of Scientologists are tackling the problem head on by joining forces with the District of Columbia public school system, with a highly successful tutoring program that attains rave results.

Dr. William Tutman, head of the Scientology Community Service Guild, the group that initiated working with the school system, says that what members of the guild lacked in formal tutor training they made up for with “a clear and usable understanding of the learning process.” That understanding was gained from the works of Scientology Founder, educator and author L. Ron Hubbard who isolated the barriers to effective learning.

As early as 1950 Hubbard recognized a failing situation in modern education and training and began to investigate the problems in teaching others. His work led to the first comprehensive understanding of the real barriers to effective learning, leading to the development of a precise technology on how to learn any subject. Hubbard’s study technology ensures that a person will not only fully grasp what he is studying, but will be able to proficiently apply in work or in life the information he has learned.

Hubbard’s study technology is not only in use at Churches of Scientology but is now widely used secularly by teachers, professional tutors, businessmen and parents, to improve comprehension and study efficiency.

The Guild members put their knowledge of study technology to good use. After about 20 Saturdays of tutoring young children who were having trouble in school, the school administrator in charge of the volunteer program took notice. The Guild’s results were so dramatic she put them in charge of the entire Saturday tutoring program. The Guild evolved a well-organized tutorial program which is now nearly 10 times its size when they started in 1987.

The Guild found that many students suffered from reading problems, so a step-by-step phonics reading program was introduced. Next, they developed a simple test to determine

which of the steps the student had already mastered. With this information, the tutor develops a lesson plan to enable each student to master his or her next step.

This assessment and planning is done not only at the beginning of the school year, but after each tutorial session. The tutors write assessments and plan reports on each student. These are reviewed periodically by a quality control person to ensure each tutor is getting the expected results with his pupils.

The 15 tutors who participated in the 1987-88 school year have multiplied to more than 127 today, with 11 assistants and 12 administrative and management staff.

As a result of the Guild-managed expansion, hundreds of young students have been rescued from failure in school and emerged with greatly improved academic skills, a new confidence and even an enthusiasm for learning.

The care the tutors take in assessing the abilities of the child and planning out each tutorial session has not been lost on the parents. Karen Minor, whose son Frankie has participated in the program for two years, is enthusiastic about the Guild. "It's a great program! They have hands-on teaching methods which are very good. The tutors take a great personal interest in the children. They consider their backgrounds and take a lot of time to prepare how they are going to approach each child. It has helped my son immensely."

Tutman says that "by giving someone the tools by which he can master any subject, a student is not only given the chance to compete in our society but more importantly, he gains the ability to make his own dreams come true."

Contact: Wendy Beccaccini of the Church of Scientology, 213-960-3500.

Category	Other Document Type
Title	Freedom Magazine to discuss 'Hatred in Germany' in its September Cover Story
Source	"PR Newswire"
Author	Wendy Beccaccini
Date	August 8th, 1994

Contents:

FREEDOM Magazine, published by the Church of Scientology since 1968, explores "Hatred in Germany" in its September cover story by editor Thomas G. Whittle, calling attacks on minorities "hauntingly similar" to 1930s Germany.

The German government continues to drag its heels on human rights issues, Whittle says, and the tone is set by German Chancellor Helmut Kohl, whose spokesman once stated that Kohl's schedule was too full for him to visit victims of a firebombing, dismissing it as "condolence tourism."

The new issue of the public interest investigative journal also contains "No Blame, No Shame: The Insanity of Psychiatry in the Courts"; a special supplement featuring the FREEDOM Human Rights Award winners; a story on the Drug-Free Marshals, youngsters who have taken up the challenge of creating a drug-free future for themselves and their friends; and a profile of Nancy Cartwright, the actress who provides the voice of Bart Simpson.

Contact: Wendy Beccaccini of FREEDOM Magazine, 213-960-3500.

Category	Other Document Type
Title	Church settles Lawsuit with famous Advertising Gurus
Source	“PR Newswire”
Author	Kurt Weiland
Date	August 16th, 1994

Contents:

The Church of Scientology International announced that it just settled a lawsuit against advertising agency Trout & Ries, Inc., and its principals, nationally known advertising strategists Jack Trout and Al Ries. In a press release issued today, the Church said:

“In November of 1991, the Church of Scientology International brought an action against the advertising agency Trout & Ries, Inc., complaining of a statement that appeared in a Time magazine cover story concerning the Church.

The case has now been settled. All terms of the settlement are confidential.”

The suit arose out of a 1986 contract between the Church and Trout & Ries in which the Church hired Trout & Ries to provide marketing consulting. In exchange, Trout & Ries agreed not to reveal any information disclosed to it by the Church.

The Church sued Trout & Ries and its principals Jack Trout and Al Ries after a statement by Jack Trout appeared in a May 1991 Time magazine article, which the Church contended violated the terms of their contract.

In an earlier ruling in the case, Judge Peter Tom of the Supreme Court of the State of New York held that the agreement was “valid and enforceable,” that it had been breached by Trout & Ries and that Jack Trout and Al Ries were personally liable for any damages assessed against their firm. The case was ordered to go to trial on the assessment of damages, but instead, a settlement has been reached.

The Rev. Heber C. Jentsch, president of Church of Scientology International, stated that this case is the fourth major piece of civil litigation the Church has settled arising out of the May 1991 Time article and that the Church is pleased with this outcome.

Still pending is the Church’s \$ 416,000,000 libel suit against Time magazine for publishing the May 1991 article. This suit is pending in federal district court in New York and no date has been set for trial.

Contact: Kurt Weiland of the Church of Scientology International, 213-953-3500.

Category	Other Document Type
Title	Scientology honors the World's most valuable People
Source	"PR Newswire"
Author	Wendy Beccaccini
Date	September 13th, 1994

Contents:

Rev. Angie LeClaire of the Church of Scientology Celebrity Centre International was honored by nearly 6,000 people at the Los Angeles Shrine Auditorium on Saturday, for benefiting others with more hours of scientology counseling than anyone else in the world.

In one of the Church of Scientology's main celebrations of the year, Scientology auditors - highly skilled individuals dedicated to guiding others to spiritual enlightenment - were honored at Scientology churches and missions in 105 countries.

An annual Scientology event Auditors Day is set aside to pay tribute to those individuals who devoted the highest number of hours over the year to helping improve the lives of their fellow man at a local and international level.

The word "auditor" is derived from a Latin word meaning "one who listens." Auditors use exact sets of questions or directions to help a person find out things about himself and improve his condition.

Three other individuals who excelled internationally were: Ilse Kortel and Paul Lewis of England; Masumoto Tsuyoshi of Tokyo, Japan; Bruce Gibson of South Africa; as well as Angie LeClaire of Los Angeles.

Los Angeles-area honorees were Dan Osborne from Los Angeles, Mary Louie from the city of Tustin in Orange County and Wayne Miller of Buenaventura.

"Auditors assist a person to find answers within himself," said Rev. Haber C. Jentsch, President of the Church of Scientology International. "They are uniquely able to help humankind and are the most valuable people in the world because they have the guts to do something about the plight of man."

Scientology auditors provide a unique form of personal counseling which helps an individual to look at his own existence and improve his ability to confront what he is and where he is. There is no hypnosis, trance techniques or drugs during auditing - the person being audited is completely aware of everything that happens. Auditing is a precise, codified activity with exact procedures.

Contact: Wendy Beccaccini of the Church of Scientology, 213-960-3500.

Category	Other Document Type
Title	Religious Freedom Week celebrated
Source	“PR Newswire”
Author	Susan Taylor
Date	September 19th, 1994

Contents:

Religious leaders, schools, and organizations are joining in a moment of silence commemorating Religious Freedom Week on Friday, Sept. 23, at 10 a.m. Religious Freedom Week started Sunday, Sept. 18 and runs through unday, Sept. 25.

Religious Freedom Week has been celebrated by churches, synagogues, and mosques around the country since Congress first passed a resolution in 1988 declaring a week in late September as Religious Freedom Week.

The Congressional Resolutions which passed annually applaud religious freedom and assign this week in celebration of the Sept. 25, 1788 passage of the Bill of Rights. This week has now become an official annual celebration week

This year’s Religious Freedom Week is of particular interest to the religious community an it is the first year since the passage of the Religious Freedom Restoration Act (RFRA).

The law was recently tested by a church donation case in which President Clinton last week interceded to protect the religious rights of the church and its members.

The Rev. Susan Taylor of the Church of Scientology International and coordinator of the Religious Freedom Week Committee commented, “The response from the religious community and particularly religious schools has been tremendous. Hundreds of churches, schools, nursing homes, and religious institutions have asked for information on Religious Freedom Week celebrations and have told us they plan to join in celebrating Religious Freedom Week.”

Contact: The Rev. Susan Taylor of the Religious Freedom Week Committee, 202-543-6404.

Category	Other Document Type
Title	Scientists join Students in protest at German Embassy
Source	“PR Newswire”
Author	Alex Jones
Date	September 19th, 1994

Contents:

Officials of the Church of Scientology joined the D.C. Student Coalition Against Racism in a demonstration in front of the German Embassy this afternoon, charging that “the German government is actively fueling the growing religious and racial intolerance in that country.”

“While the German government claims to support the principles of tolerance and democracy,” explained church spokesperson Sylvia Stanard, “law abiding German citizens are being arbitrarily stripped of their rights by that same government, solely because of their faith.

Such actions only give tacit approval to the growing skinhead violence against religious and racial minorities. People must learn the truth about Germany and make their voices heard now.”

As evidence, Stanard cited the official Hamburg ordinance prohibiting the sale or rental of property to Scientologists as well as the official exclusion of Scientologists from the three major political parties, including the Christian Democratic Union, the party of German Chancellor Helmut Kohl.

The church participation in the demonstration comes days after the Scientologists launched a national public information campaign on Germany with the first of a series of full-page ads in both The Washington Post and New York Times.

The church is urging concerned citizens to write to German Chancellor Kohl, President Bill Clinton and other key officials on the issue.

Contact: Alex Jones of the Church of Scientology International, 202-543-6404 or, Tyler Gronbach for the Church of Scientology, 703-549-9592.

Category	Other Document Type
Title	President Clinton praised by religious Community
Source	“PR Newswire”
Author	Susan Taylor
Date	September 22nd, 1994

Contents:

President Clinton’s recent intervention into the Crystal Evangelical Free Church’ tax case was praised today by a diverse group of religious organizations.

The president’s action comes during Religious Freedom Week, proclaimed by Congressional Resolutions and Presidential Proclamations and celebrated nationally by citizens of all faiths.

The letter stated that those signing “applaud the president’s support and strong interpretation of the Religious Freedom Restoration Act (RFRA) ... A safer community is created for all when religious values are protected and promoted.”

The letter was signed by representatives of the National Council of Churches, the Union of Orthodox Jewish Congregations of America, the Church of Scientology International, the General Conference of Seventh-day Adventists, J.M. Dawson Institute of Church-State Studies at Baylor University, The General Board of Church and Society of the United Methodist Church, the Mennonite Central Committee US, The Family, the Native American Church of North America and the Assemblies of God.

The Crystal Evangelical Free Church case involved a suit filed by the IRS against the Church for donations given to it over a period of time before a Church couple filed for bankruptcy. President Clinton intervened saying that the government must have a compelling interest to interfere with religious practices and that he believed the law “was intended to protect the practice of good-faith tithing in these circumstances.”

Religious Freedom Week is celebrated yearly during the week of Sept. 25, the date the Bill of Rights was passed through the Senate in 1789. The religious community asked that the president join with them in a moment of silence commemorating Religious Freedom Week 1994 on Friday, Sept. 23 at 10 a.m.

Contact: Susan Taylor of the Religious Freedom Week Committee, 202-543-6404.

Category	Other Document Type
Title	Cult Group Suit thrown out
Source	“PR Newswire”
Author	Glenn Barton
Date	September 27th, 1994

Contents:

The Church of Scientology issued the following:

An Illinois federal court yesterday threw out a lawsuit brought by the Cult Awareness Network (CAN) which defendants and critics charge was filed in a last-ditch effort to revive the flagging credibility of the controversial group.

CAN, headed by executive director Cynthia Kissler, purports to be an educational group but has been linked to smear tactics against religious and other organizations as well as violent and criminal deprogramming activities.

CAN filed the lawsuit in January 1994 in the Circuit Court of Cook County against the Church of Scientology International, its law firm, the Church of Scientology of Illinois and 11 individual members of the church - some of whom are also members of CAN - claiming that human rights complaints and discrimination lawsuits filed by church members against it were “malicious” and “disrupted the group’s regular activities.”

According to Church of Scientology spokesperson, the Rev. Glenn Barton, who was also a defendant in the lawsuit, “CAN’s ‘regular activities’ were the very subject of the complaints against them, including discrimination and resorting to criminal means to further religious bigotry.”

Barton cited the consolidated case of eight lawsuits filed by church members against CAN in 1992 for being denied admission to a CAN convention. A California Superior Court judge ruled that the Scientologists be given admission, finding that “(CAN) engaged in religious discrimination ... contrary to defendants’ representations that the convention would be open to all persons without regard to their religious beliefs.” The judge further found that the plaintiffs “acted as a catalyst in changing the unlawful conduct of defendants.” CAN had to pay attorney fees and costs to the Scientologists.

In the Illinois five-page dismissal order, Judge Kenneth L. Gillis criticized CAN’s complaint, in which the group attempted to prevent lawsuits from being filed against it, saying that “ ... under no circumstances could the Illinois constitution be turned around 180 degrees to mean something completely different from what the United States Constitution means.”

The dismissal hearing was argued by Eric M. Lieberman of Rabinowitz, Boudin, Standard, Krinsky & Lieberman in New York for the defendants, and John Beal for the plaintiffs.

CAN has become the subject of growing criticism by authorities, courts of law and the religious community. Since 1991, 10 CAN-affiliated deprogrammers have been arrested, indicted and/or convicted on deprogramming-related charges including coercion and false imprisonment. CAN security chief Galen Kelly went to prison in late 1993 to which he had been sentenced to serve a seven-year sentence for kidnapping related charges.

Also within the last few weeks, Kisser was ordered by both a federal and a state court to stop destruction of evidence related to two other ongoing lawsuits filed by Kisser against a newspaper, churches and individuals. Kisser sued them for repeating sworn testimony provided by a woman who says she and Kisser worked as topless dancers in a Tucson, Ariz., bar.

New evidence in that case indicates that Kisser hired Kelly to travel to Tucson to threaten and intimidate Kisser's former co-worker.

Contact: Glenn Barton, 213-960-3500, or Eric Lieberman, attorney at law, 212-254-1111, both for the Church of Scientology.

Category	Other Document Type
Title	Church of Scientology marks 40th Anniversary with commemorative public Exhibit
Source	“PR Newswire”
Author	Sylvia Stanard
Date	November 23rd, 1994

Contents:

To mark the completion of a year-long series of 40th anniversary events, the Church of Scientology International will hold a one-day public exhibit at the National Press Club. The exhibit, titled “What is Scientology?” will be hosted by Church President Reverend Heber Jentzsch.

Actor/musician Isaac Hayes and Emmy-award winning actress Nancy Cartwright will officially open the exhibit and welcome visitors. Other Church parishioners, including actor John Travolta, and staff from around the world will be in attendance to answer questions and provide further information about various aspects of the Church.

The 1,600-square foot exhibition showcases the fundamental beliefs and practices of Scientologists with photographs, video clips, diagrams, statistics and demonstration of an electropsychometer (E-meter) a device used during spiritual counseling sessions.

“We are very pleased to have the opportunity to share our history in a way that is informative and insightful,” says Rev. Jentzsch. “Scientology is a path of spiritual enlightenment that enables an individual to understand their true spiritual nature and better their lives and those around them. As we head into the 21st century, the future looks very promising indeed.”

The exhibit will be open to the public on Monday, December 5 from 9 a.m.-8 p.m. in the First Amendment Room at the National Press Club, National Press Building, 14th and F streets N.W. The exhibit will continue on a multi-city tour, including Boston, New York and Los Angeles.

Contact: Sylvia Stanard or Alex Jones of the Church of Scientology, 202-543-6404.

Category	Other Document Type
Title	Church of Scientology President calls for Ten-Year Campaign to fight Root Causes of serious Crime
Source	“PR Newswire”
Author	Alex Jones
Date	December 5th, 1994

Contents:

Washington - The Church of Scientology has announced an aggressive ten-year campaign to fight the root causes of serious crime.

“The 2005 Project” was revealed by Church president Rev. Heber Jentzsch at a special luncheon at the National Press Club during the Church’s 40th anniversary celebration.

The new initiative includes an increase in the Church’s existing efforts as well as a challenge to other churches, organizations and local governments to actively confront and tackle the problem.

“Crime is one of the most serious threats to our way of life confronting us as we enter the 21st century,” explained Jentzsch. “It makes our streets, our neighborhoods and our homes unsafe. It robs our productivity and drives up out taxes. But it doesn’t have to be this way. We can do something about it and we’re going to.”

The luncheon was held during a special all-day “What is Scientology?” exhibition the Church sponsored to celebrate its 40th anniversary.

The exhibition explained and illustrated the beliefs of Scientologists and documented the numerous community and social betterment activities in which the Church is active.

The exhibit will be open to the public on Monday, December 5 from 9 a.m. to 8 p.m. in the First Amendment Room at the National Press Club, National Press Building, 14th and F streets, N.W.

The exhibit will continue on a multi-city tour including Boston, New York and Los Angeles.

Contact: Alex Jones of the Church of Scientology, 202-667-6404.

Category	Other Document Type
Title	Relieve Holiday Stress: Simply, effectively and naturally
Source	“PR Newswire”
Author	Nancy O’Meara & Wendy Beccacini
Date	December 9th, 1994

Contents:

Seattle - The Church of Scientology issued the following by Nancy O’Meara:

The holiday season is upon us again - and with it come the usual complaints of increased stress.

High on virtually everyone’s Christmas wish list (if they knew about it) would be a simple solution to stress, something that helps calm their nerves and gets them onto a more even keel.

Dealing with stress is not a new problem. In days gone by there were “tonics” or “elixirs,” cheap alcohol concoctions laced with vanilla extract or aniseed. Not very effective, since their use died out and the propagators went from town to town changing names and brands on the road between stops. More recently prescription tranquilizers have become the norm, creating a drug dependency, albeit legal, that can not only be addictive, but have dangerous side effects.

Today there is something much better. It works, it is natural and it calms the nerves - helping you handle the stress of everyday life. Being totally natural, it produces none of the side effects of tranquilizers.

It is called “Cal-Mag,” a calcium-magnesium drink developed by L. Ron Hubbard, philosopher and founder of the religion of Scientology. In his researches into helping individuals overcome the ill effects of drugs and drug addiction, Mr. Hubbard found this natural formula greatly relieved muscle spasms suffered during withdrawal from drugs. He also found that “Cal-Mag” had a much wider use as a natural relaxant, a finding since validated by a number of medical professionals.

The ingredients are available at most health food stores and you can put it together in just a few minutes. The formula is:

1. Put one level teaspoon of calcium gluconate in a normal-sized glass. (Use calcium gluconate compound which is 9% calcium.)
2. Add 1/2 level teaspoon of magnesium carbonate. (Use magnesium carbonate basic which contains 29% magnesium.)

3. Add 1 tablespoon of cider vinegar (at least 5 percent acidity).
4. Stir it well.
5. Add 1/2 glass of boiling water and stir until all the powder is dissolved and the liquid is clear. (If this doesn't occur it could be from poor grade or old magnesium carbonate.)
6. Fill the remainder of glass with lukewarm or cold water and cover.

Anything from 1 to 3 glasses of this a day - with or after meals - replaces any tranquilizer.

Simple, effective, natural - not to mention economical - Cal-Mag is an excellent choice to calm nerves in a world where stress is a part of life.

The Cal-Mag formula is also available in the booklet "Answers to Drugs." For your copy send your request and \$4.25 to Bridge Publications, 4751 Fountain Ave., Los Angeles, Calif. 90029 or call 800-334-LIFE.

Contact: Wendy Beccacini of the Church of Scientology, 213-960-3500.